

*Listen to the Podcast@
carousel.org.uk/carousel-radio or where
you usually get your podcasts!*



*Making the World
Sound Different*



carousel.org.uk // [@carouselartuk](https://twitter.com/carouselartuk) // dave.lavis@carousel.org.uk

Carousel Radio is the creative voice of learning disabled people.

From fantastical and funny stories to insightful and thought-provoking spoken word poetry, Carousel Radio is the most imaginative, funny and refreshing spoken word show out there. Carousel Radio is broadcast on Brighton and Hove's Radio Reverb to a reach of **35,000 listeners**, and is also a podcast with several hundred weekly podcast listeners worldwide.



Winning a British Podcast Award in 2018 and a Lovie Award in 2020, Carousel Radio can count **Adam Buxton** and **Miranda Sawyer** amongst its fans, as well as a growing base of podcast and radio listeners.

Carousel Radio won this year's Represent award. These are voices you just don't hear on the airwaves very often. Engaging and surprising, and a new favourite for me.

Miranda Sawyer, The Guardian



**Package One:
Radio**
£75

Sponsor one month's radio broadcasts

- *3 x adverts featured in each radio show broadcast (16 broadcasts over 30-day period via FM, DAB and website stream)*
- *Company thanked in all radio show social media content (Instagram, Twitter, Facebook) published by Carousel and Radio Reverb (30 day period)*
- *Limited offer: three months sponsorship for £200 (saving of £25)*

**Package Two:
Radio + Podcast**
£150

All package one benefits PLUS

- *3 x short adverts featured in the podcast (available online permanently on all major podcast platforms)*
- *Limited offer: three months sponsorship for £400 (saving of £50)*

**Package Three:
Radio + Podcast
+ Video**
£175

All package two benefits PLUS

- *Short video message from Carousel Radio presenters thanking your company for their support, for company's marketing/PR use*

Prices for longer-term sponsorship available on request

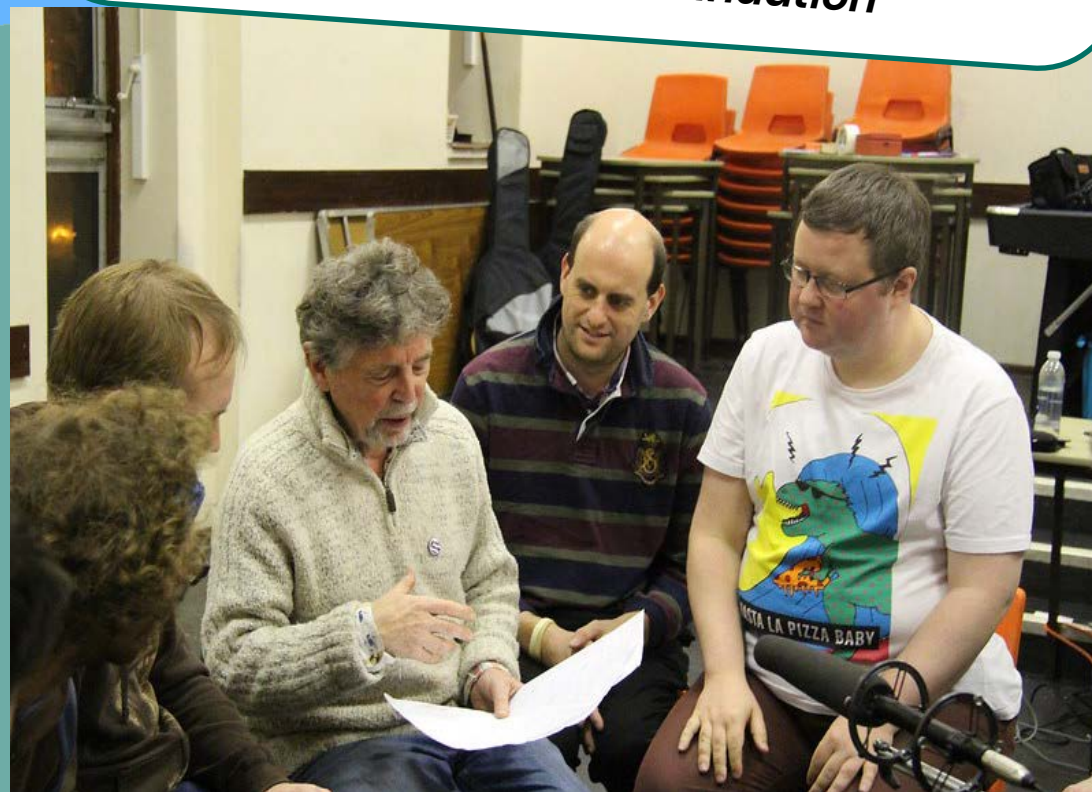
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Founded in 1982, **Carousel** is an award-winning charity supporting learning disabled people to achieve their artistic ambitions. With an international reputation for high quality and innovative work, for Carousel believes that learning disabled artists make a vital contribution to the world we live in. Carousel puts learning disabled people in control of their art; in film, music, performance and production, challenging expectations of what great art is and who can create it.

The foundation's team was thrilled to find out that a radio station such as Carousel exists... As radio enthusiasts and champions of the medium, we were pleased to hear that people of all backgrounds and abilities are being represented on the airwaves... superb work!

**Jane Ray, Artistic Director,
Whicker's World Foundation**



Why support Carousel Radio?

Carousel Radio makes the world sound different.

Hear the humour, musicality, passions and creativity of learning disabled people.

Surreal and hilarious stories, hard-hitting poetry and irresistible music is hosted by the charismatic presenting team of Fran, Claire, Davot and Jason.



I wish that there were more inspiring groups like yours. My son has a learning disability and I would love him to get involved in what you do - unfortunately we live 150 miles away, so if I ruled the world I would make you rule the world.

***Listener of Carousel Radio show
'If I Ruled The World'***

A truly unique and professional show which is recognised through its media industry awards, Carousel Radio challenges societal prejudices which lead to bullying, discrimination and inequality. To support Carousel Radio is to stand up for a fairer world, where society treats disabled people as equals.

In 2019 – 2020...

192 radio broadcasts, **12** podcasts

Over **8000** downloads, listeners in **46** countries

Radio reach of **35,000** listeners in Brighton and Hove



*2900 Twitter followers
2400 Facebook followers
722 Instagram followers
1000 Newsletter readers*

Our awards....

*Silver – The Lovies Award 2020
Nominated – British Podcast Award 2019
Nominated – Audio Production Award 2019
Gold – British Podcast Award 2018*

Radio Reverb is Brighton's not-for-profit community radio station, broadcasting on 97.2FM, on DAB+ and online

24,000 connections to the website every month.

12,000 online listeners per month

Combined social media following of **11,500+**
and an average monthly reach of **40,000+**

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**Thank you for taking the time to learn more
about the Carousel Radio Show**



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**Contact our producer, Dave Lavis,
today to discuss your involvement:**

**01273 234734
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